



United Way of Acadiana

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LAFAYETTE, LA 70501

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UNITEDWAYOFACADIANA.ORG

WOMEN UNITED'S WOMEN WHO MEAN BUSINESS 2020 SPONSORSHIP PACKAGES

- Presenting Sponsor (1 available) *SOLD*** **\$5,000**
- Invitation to participate in media promotion on radio and television
 - Company logo on all event collateral (printed and digital)
 - Company logo to be listed on event webpage
 - Full Page ad on digital event program
 - Verbal recognition during the event
 - Opportunity to provide specialty item to Honorees in event gift bag
 - Opportunity to provide a three-minute video to be played during the event
 - 2 Complimentary memberships in Women United
- Trailblazer Sponsor (1 available) *SOLD*** **\$2,000**
- Company or individual name to be listed on event webpage
 - Company or individual name featured on all event collateral (printed and digital)
 - Opportunity to introduce Trailblazer during the program
 - Opportunity to provide a 1-2-minute video prior to Trailblazer award
 - Half page ad on digital event program
 - Verbal recognition during the event
 - 1 complimentary membership in Women United
- Supporting Sponsor (9 available)** **\$1,500**
- Company or host name to be listed on event webpage
 - Company or host name featured on all event collateral (printed and digital)
 - Half page ad on digital event program
 - Verbal recognition during the event
 - 1 complimentary membership in Women United
- Media Sponsor (1 available)** **In-kind**
- Company name on all event collateral (printed and digital)
 - Company name to be listed on event webpage
 - Full Page ad on digital event program
 - Verbal recognition during the event

— CORPORATE CORNERSTONE PARTNERS —

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